

BOYK BULLETIN

Local Jeweler Grew Business By Learning Customers' Stories

Unlike most high-end jewelry stores, walking into Jeffrey Mann Fine Jewelers is like being welcomed into an established, comfortable home where the hosts have been expecting you.

Among the glass cases of one-of-a-kind pieces and well-known brands are associates who greet warmly and extend a genuine interest in hearing the story behind why you have come through the doors.

Jeffrey Mann is no different. He takes the time to understand his customers and the stories behind their purchases, which is how Jeffrey Mann Fine Jewelers has come to be known as the "special event store." Toledoans trust Jeffrey and his designers not only for their eye for detail and value, but also for their ability to create the perfect piece to compliment the most important occasions in their lives.

Watching Jeffrey's face while he describes starting the business in 1984 and what it took to start with nothing and build a vast clientele is like watching a seasoned storyteller describe hard work, determination, and refusal to settle.

The son of Holocaust survivors, Jeffrey's first store was opened because of his father's drive to own his own business. Jeffrey was 23 years old; his father, 59. His parents never spoke of their time in the concentration camps, but their stoic resilience resonated through the business.

"When we first opened our doors, we had nothing, so we had no choice but to make it work," Mr. Mann said. "Learning humility and learning to appreciate what you have and that it can go away helps you stay hungry. It keeps you humble. I'm driven by the fear of failure, not the thrill of success."

He leaned on the relationships he had built and focused on forging new ones. Soon Jeffrey Mann Fine Jewelers found its way to prime real estate on Monroe Street, specializing in custom design and yielding success almost exclusively on word-of-mouth referrals.



"Jeffrey Mann does business the way business should be done," Attorney Chuck Boyk said. "And that's by listening to your client's story and then figuring out the best way to help them achieve their goals. In his case, that is helping them walk out with the best piece of jewelry to suit their special moment. That is exactly why we wanted him in our Toledo VIP program."

Why you should shop at Jeffrey Mann Fine Jewelers: Personalized service, best value, and complementary custom design.

What you can expect as a customer: Options tailored to your specific need and ability to see Mr. Mann at the store six days a week.

Who should shop there: Anyone looking to celebrate a special moment with jewelry, regardless of budget.

When they are open: Mondays-Fridays 10am-6pm, Saturday 10am-4pm, Closed Sundays.

How to find it: 5247 Monroe St, Toledo, OH 43623 or their website www.jeffreymannfinejewelers.com or call 419-882-6994

VOLUME 10 ISSUE 1

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ATTORNEYS

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WE HAVE 6 OFFICES TO SERVE YOU

DOWNTOWN TOLEDO

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Toledo, Ohio 43604
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(800) 637-8170 Toll-free
(419) 241-8731 Fax

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5301 Southwyck Blvd.
Suite 107
Toledo, Ohio 43614

SWANTON

10725 Airport Highway
Swanton, Ohio 43558

FINDLAY

612 S. Main Street
Suite 107
Findlay, Ohio 45840

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123 E. Jackson Street
West Unity, Ohio 43570

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121 E. Wooster Street
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Bowling Green, Ohio
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Bikes For Kids Winners Give To Others At Home, At School, In Community



Tyler Shaffer

Week #8 – Tyler Shaffer

Age: 11 School: Elmwood Middle School

Nominator: Erin Shaffer, Tyler's mom

Erin's nomination of Tyler:

"Tyler lost his 12-year-old sister one year ago on the 15th. His sister was very active in the Wood County Fair. Last year she passed away only a few weeks before the Fair so Tyler showed her animals at the Fair and stood in for her at the livestock auction. This took a lot of courage in the midst of such grief. I would like to recognize him for his courage."

Week #9 – Callista Gibbs

Age: 7 School: Longfellow Elementary

Nominator: Mandy Gibbs, Callista's mom

Mandy's nomination of Callista:

"Callista has managed to make it on the Principal's list and on honor roll for every grading period last school year and had perfect attendance. I suffer from Multiple Sclerosis and Fibromyalgia so I am unable to participate in most activities with her due to the pain that these conditions cause and through it all she is always positive and helpful and understanding. It would mean the world to me to see her be able to get a bike and be rewarded for all of her hard work and positivity."



Callista Gibbs

Week #10 – Joey Kolopajlo

Age: 12 School: McCord Jr. High

Nominator: Katie Day & Debra Corylo, Neighbors

Katie's nomination of Joey:

"Joey's little brother Jimmy has Duchennes Muscular Dystrophy. He is extremely helpful in taking care of Jimmy, especially now that Jimmy is confined to a wheelchair. Financially this has taken a toll on the family, because of medical expenses, and adding ramps and a first floor addition so Jimmy could have a bedroom on the first floor. Throughout all of this, Joey does not complain about not getting new things. Joey is a true example of what an older brother is. Joey is adopted and views his brother as blood, they are thick as thieves. He loves helping Jimmy to float in the pool in the summer, and taking him for walks in their neighborhood. Not only is Joey helpful at home, but he is always helping others in their neighborhood. He was helping my child to learn to swim just the other day."



Joey Kolopajlo

Week #11 – Jaylen Johnson

Age: 15 School: Fostoria High School

Nominator: Jamie and Suprena Johnson, Jaylen's parents

Jamie's nomination of Jaylen:

"My wife suffered a spinal cord injury last year which left her with paralysis from the neck down. At 13-years-old, Jaylen stayed in the hospital with us helping and assisting her as well as her caretakers and therapists. He continues to help me with her care at home with cooking, cleaning and caring for his mother's special needs. It would be extremely difficult to do it without him. He has stepped up to the plate and shown what love for your mother is truly about."



Jaylen Johnson

Thank you to everyone who nominated a child in our Bikes for Kids program this year and we want to extend a special thank you to Jill Wersell for donating helmets and locks to all of the winners. To view all of this summer's winners, visit www.BikesforKidsToledo.com. See you next summer!

RECIPE: Leah's No-Bake Peanut Butter Cookie Lasagna

Everyone in the office went "nuts" for this delicious peanut butter treat! If you love the combination of peanut butter and chocolate, you'll love this no-bake dessert!

INGREDIENTS:

- 1 box Nutter Butter cookies
- 1 container Cool Whip
- 20 mini Reese's peanut butter cups
- ½ cup peanut butter, melted in microwave
- 1 box instant vanilla pudding, prepared according to package

INSTRUCTIONS:

1. Line the bottom of an 8x8 pan with one-third of the Nutter Butter cookies.
2. Drizzle one-third of the peanut butter over cookies.
3. Spread on half of the vanilla pudding.

4. Top with half of the whipped cream.
5. Arrange half of the peanut butter cups on top of the cream.
6. Repeat the layering.
7. Decorate the top with crushed Nutter Butter cookies, peanut butter cups, and drizzle of peanut butter.
8. Chill the dessert overnight (or at least 10 hours) to give the cookies time to soften.



Toledo VIP Offers Discounts From 13 New Businesses

Toledo VIP is proud to announce the first 13 businesses to join the program and offer the following great benefits to northwest Ohio. Still don't have your FREE Toledo VIP card? Visit www.ToledoVIP.com and request your complimentary card today!



Wersell's Bike and Ski Shop - Purchase one bicycle, receive a FREE Wersell's cage and water bottle or bell. Purchase two bicycles, receive 5% off, plus cage/water bottle or bell - www.wersellsbikeandski.com or 419-474-7412

Jeffrey Mann Fine Jewelers - Free unlimited jewelry cleaning and inspection - www.jeffreymanfinejewelers.com or 419-882-6994

Coaching by Kurt - 10% off personal training or nutrition plans - www.coachingbykurt.com or 419-322-9195

Maumee Valley Movers - 5% off any moving services

Charles E. Boyk Law Offices - FREE family and small business contract review; FREE insurance policy review; FREE notary service; and FREE entry into Boyk Law contests - www.BoykLaw.com or 419-241-1395

Paint Toledo - 15% off total purchase when three or more people sign up together OR on the purchase of three or more classes - www.painttoledo.com or 419-973-2985

Josh Nagel Productions - 10% off any videography services, including weddings - www.joshnagelproductions.com or 419-378-4455

Greensweep - First plow of the season FREE with a signed two-year contract on commercial properties - www.greensweepinc.com or 419-861-666

Uncle Louie's Fireworks - FREE pack of children's sparklers with any purchase - www.unclelouiesfireworks.com or 734-854-3500

Ice Restaurant - 10% off the purchase of two dinner entrees - www.icerestaurantandbar.com or 419-246-3339

Fowl & Fodder - 10% off any catering order of \$50 or more - www.fowlanfodder.com or 419-690-2490

POP Grille - FREE dessert with the purchase of two dinner entrees - www.partyonthepalate.com or 419-517-5310

John's Korner Bar - 2202 Tedrow Rd, Toledo - \$1.75 margaritas and \$0.75 tacos every Tuesday - 419-382-9010

FUN AT THE FULTON COUNTY FAIR

Thank you to everyone who came out to visit us at the Fulton County Fair! We had a great time handing out Boyk Law tote bags, free water, snow scrapers and shovels, but our favorite part of the week was awarding Baylee and Wyatt Lumbrezer with new bikes in our Bikes for Kids Fair Edition! The siblings were nominated by their 4H leader, Amy Pennington, for all of their hard work in prepping their horse to be shown at the Fair.



Baylee, Amy, and Wyatt



Legal assistant Haley waits for the Fair to start at the Boyk Booth

CASES OF INTEREST: OCTOBER 2015

Couple Ends Up In Nursing Home After Car Accident

Our clients were traveling to pick up their new collie, Mistletoe, when another car went left of center, hitting them head on and causing them to land in a ditch. The husband cracked his left hip and the wife's lower right leg was shattered, requiring plates, screws, and bone-filler to repair. Three months after the accident, they are both still undergoing in-patient therapy at a nursing home and it will be 2-3 more weeks until they are discharged and well enough to bring their new dog home.

Workplace Injury Leaves Employee With Multiple Fractures

An unbalanced load caused a forklift to fall over

onto our client, fracturing his pelvis, shoulder blade, femur, and big toe, while also crushing his knee. He was transported to a local hospital before being life-flighted to a trauma unit where he underwent surgery and spent one month recovering. Our client faces months of physical therapy before he can work again.

Other Driver Runs Stop Sign, Causes Accident Resulting In Traumatic Brain Injury

A t-bone accident caused by a driver who ran a stop sign resulted in our client having to spend 15 days in the hospital. Tests including MRI's, EEG's, CT scans, and x-rays revealed spots on his brain and injuries to his

neck and back. Physical therapy will be needed to help get rid of the numbness and tingling on his right side as well as treatment by a neurologist to treat the traumatic brain injury.



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RETURN SERVICE REQUESTED

Open it! Read it! Share it!

IN THIS ISSUE

- Which Toledo jewelry store is known as the “Special Event” place?
- Summer comes to an end with the final Bikes for Kids winners.
- Get ready to save with these new Toledo VIP members!
- Which dessert did our office go “nuts” over?
- Are you facing the same accident injuries as our recent clients?

Client Success of the Month – Dustin Hartman



Attorney Mike Bruno and Dustin Hartman enjoying birthday cupcakes

Dustin's settlement check was ready on his birthday, so of course we had to help him celebrate! Thank you, Dustin, for the great testimonial!

“Boyk Law explained everything in great detail and

they were very friendly. They work hard on your case and help you get all the money you deserve.”

Are you a past or current client? We would love to hear your feedback about your experience with Boyk Law! Please call 419-241-1395 or email marketing@charles-boyk-law.com and you could be entered in a drawing to win four movie passes!

New address or phone number?

Help us stay current by letting us know!

Call Anneke at (419) 241-1395

or e-mail her at

marketing@charlesboyk-law.com



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Last Chance To Win \$2,000 For College!

Hurry! U.S. Veterans and their children have until October 31st to apply for the 2015 Boyk Law Veteran Scholarship, which will award \$2,000 to a college student on November 30, 2015.

Eligibility:

- Applicant has served in the United States Army, Navy, Marines, Air Force, Coast Guard, or Reserves OR is the child or stepchild of someone who has.
- Applicant is a U.S. citizen currently attending an accredited college or university within the United States
- Student must have a minimum 3.0 GPA and have completed at least one semester of classes at an accredited college or university.

Visit:

www.BoykVeteranScholarship.com

for application instructions

Or Call:

419-241-1395 with questions.



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