Growing up, we’re all told to look both ways before we cross the street. However, pedestrian safety relies on more than just that - it requires both walkers and drivers to be attentive and careful.

Although the number of pedestrian fatalities has fallen in recent years, there were still 69,000 reported pedestrian injuries in 2008, according to the National Highway Traffic Safety Administration. Nearly half of these accidents occurred on Friday, Saturday or Sunday, with the vast majority happening at night.

Here are some tips to make walking more safe for both drivers and pedestrians:

The Driver
Do:
• Slow down when around pedestrians
• Yield to pedestrians at all crosswalks
• Look for eye contact from pedestrians waiting to cross the street
• Watch for pedestrians before making a turn
• Apply the brakes early when stopping in bad weather
• Be especially cautious around schools or where children are likely to be

Don’t:
• Pass when the car in front of you has stopped at a crosswalk
• Stop your car in the middle of a crosswalk
• Block any sidewalk

The Boyk Bulletin

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Top Tips for Pedestrian Safety

Tiffany Torres is no ordinary 11-year-old girl.

Ever since she was seven years old, Tiffany, a sixth grader at Perrysburg Middle School, has been going out of her way to help people she feels are less fortunate than herself.

At that age, Tiffany decided she wanted to help out her friend’s mother who had been diagnosed with breast cancer. With her mother’s help, Tiffany held a barbeque and raised $600 selling hamburgers and hot dogs.

When tornados devastated parts of the Toledo area in June, Tiffany decided to hold another barbeque to raise money.

This time, though, there was another part to the story. Tiffany broke open her piggy bank containing money she had been saving for a weekend visit to the Kalahari Resort in Sandusky, Ohio. She then took that money to the grocery store and purchased items to sell at her second barbeque.

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Edible Arrangements

One are the days of giving a simple floral bouquet to show your love or appreciation for another person.

Thanks to a new business in Toledo, it’s all about the fruit.

Edible Arrangements, a store dedicated to creating unique designs out of fruit, has opened a Toledo location in the Regency Plaza at 6710 W. Central Ave. They are open Monday through Friday from 8:00 a.m. until 7:00 p.m., Saturday from 8:00 a.m. until 5:00 p.m. and Sunday from 10:00 a.m. until 3:00 p.m.

Bryan Denko, the owner of this branch of the fruit bouquet franchise, says he and his wife saw the company as an opportunity.

“My wife and I saw an arrangement about two and a half years ago and thought it looked great and was a novel idea,” he said.

“We were searching for a good business idea and thought this would work well for us and for Toledo.”

There are over 101 arrangements customers can choose from, with prices ranging anywhere from $15 to $200, depending on size, style, and how many people the arrangement will need to feed.

The arrangements can be ordered one of three ways: by coming into the store, over the phone at (419)720-8989 or online at www.ediblearrangements.com.

Edible Arrangements originated in Wallingford, Connecticut about nine years ago. Denko opened his Toledo franchise about two and a half months ago. Ever since then, they have been assisting our law firm with providing beautiful and delicious gifts for our partners.

Steve Reaney, business acquisition director for the law firm, says the staff at Edible Arrangements always help him with whatever he needs.

“They’re so helpful and professional. I always know I’m going to get something beautiful and delicious when I go in there,” he said. Attorney Chuck Boyk agrees.

“Everything I’ve ever seen from their shop looks great and I know the people we’ve sent them to always appreciate it,” he said.

Denko says that appreciation is one of the main reasons he loves his job.

“We enjoy hearing how excited people get when they receive an arrangement or order an arrangement for someone else,” he said. “The happiness and excitement we bring to people is a fun and exciting way to do business.”

To order an arrangement or to find out which arrangement is the discounted special of the week, visit the company’s website or call their store. Denko and his staff will be happy to help anyone with ideas for an arrangement.

Where’s Steve?

On June 18, Steve got a blast from the past when he met and talked to rap star Coolio. The rapper was in town for a concert at Levis Commons sponsored by 92.5 KISS FM.

“He was hilarious,” Steve said.

If you’d like a chance to see and talk with Steve this month, head over to the Northwest Ohio AIDS Walk on Saturday, August 28. The event starts at 8:00 a.m. at International Park with the run starting at 9:00 a.m. and the walk starting at 9:15 a.m.

Steve is the media chair for the walk and will also be the MC for the day. He’ll be participating in the walk and his fans are encouraged to sponsor him.

There will also be a raffle to win three tickets to see Lady GaGa perform at the Palace of Auburn Hills on Sept. 9. Raffle tickets are $10 each or $25 for three.

The AIDS Resource Center, which puts on the walk, provides families in the area with counseling, medical assistance and other services.

For more information or to sponsor a participant or to become a participant yourself, visit www.arcohio.dojiggy.com.

If you’d like to contact Steve or keep up with him in between newsletters, visit www.wheresstever.com or find him on Twitter: @wheresstever.
More and more business owners are using charity as a way to connect with their customers and stay involved with the community.

The owner of Chuck’s on Monroe, who likes to go by “Bimmer,” is no exception.

Bimmer’s first step was to take the previously deteriorating restaurant, Chuck’s (formerly Chuck’s Hungry I), and give it a complete renovation. He transformed the establishment, located at 4477 Monroe Street, near Secor, by adding two decks, an outside bar complete with restrooms, and a brand new interior.

“I wanted the restaurant to be a place where families could come enjoy a full menu during the day and evenings, and give the over-21 crowd a classed-up place to enjoy Toledo’s nightlife after dark,” Bimmer said.

The next step was to let people know that he was there - but not in the traditional sense of advertising and marketing.

Bimmer’s goal was to help those in need. For the Love for Lupe project, he provided lunch to the construction workers who were volunteering their time to construct Lupe’s house, in addition to making a monetary donation that made possible the purchase of necessary materials for the home.

The next project hit even closer to home. An avid motorcycle rider, Bimmer was upset to learn that his friend and fellow rider, Mike McCloskey, was shot and paralyzed by an Ottawa Hills police officer during a routine traffic stop.

To give Mike the chance to get back on the road again, Bimmer, along with other local businesses like Altamont Custom Choppers, JazzMotorsports, and Market|Ink, created Trike4Mike, a project that is currently raising money to build Mike a three-wheeled trike motorcycle.

Chuck’s on Monroe does a bike wash at their Bike Night every Wednesday, and donations can also be made by visiting www.trike4mike.com.

By taking this newsletter article into Chuck’s on Monroe, you can also receive a $3 discount on your bill of $20 or more.

Our Firm Philosophy: “Promise A Lot And Deliver More”

Attorney Chuck Boyk Explains His Business Motivation

My father always told me “your word is your bond.” If you make a promise, your reputation depends on keeping that promise. As an attorney for the last 26 and a half years, I have always tried to “under-promise and over-deliver,” and keep my word.

I have changed that philosophy in the last year after learning from the teachings of Sid Friedman. Now I try to “promise a lot and deliver more.”

At our law firm, we make it a policy to:
• Return all phone calls
• Listen to your problems and concerns
• Maximize your recovery
• Advise you of all your legal options
• Provide you with 25 more methods of customer service to show you the Boyk Difference.

Currently 70 percent of our business comes from repeat customers and referrals from existing clients. Our goal is to be your family’s legal resource for life.
Karen’s Freezer Caramel Drizzle Pie

**Ingredients**
- 2 (9 inch) prepared graham cracker crusts
- 6 tablespoons butter
- 1 (7 oz) package shredded coconut
- 1 cup chopped pecans
- 1 (14 oz) can sweetened condensed milk
- 1 (8 oz) package cream cheese, softened
- 1 (16 oz) container frozen whipped topping, thawed
- 1 (12 oz) jar caramel ice cream topping

**Directions**
1. Place butter in a medium skillet and melt over medium heat. Add coconut and pecans, stirring to coat. Sauté until coconut and pecans are lightly toasted, about 5 minutes. Set aside.
2. In a large mixing bowl, whip together condensed milk and cream cheese until fluffy. Fold in whipped topping. Spoon 1/4 of cream cheese mixture into each graham cracker crust. Drizzle each with 1/4 of caramel topping. Repeat layers with remaining cream cheese mixture and caramel. Top each pie with coconut and pecan mixture. Freeze overnight. Makes 2 pies.

Cases of Interest

**24-year-old passenger in vehicle is knocked unconscious and spends six days in the hospital after the vehicle rolls.**

She was Life-Flighted to St. Vincent’s and is being treated for a closed head injury and injuries to her right thumb, left foot, right knee, and jaw.

**33-year-old man on motorcycle injured after a car crosses five lanes of traffic and strikes victim’s bike.**

The victim was taken via ambulance to Toledo Hospital where his wounds were scrubbed and he was treated with antibiotics. The victim suffered road rash and scarring to his hands, forearms and left knee.

**19-year-old bicyclist is struck by vehicle while riding in the gravel on the side of the road.**

The victim was thrown 30 feet and knocked unconscious. She now suffers from a traumatic brain injury, two fractured hips and a torn MCL and ACL in the left knee, which requires surgery to repair.

**55-year-old man in motorized wheelchair is struck by a car while crossing the street.**

He was taken to the emergency room and admitted. He suffered a broken jaw and his ear was torn apart; he had surgery the day after his accident to treat his injuries.

**Cases of Interest our office is handling**

This kind story was enough for her to be selected as a Bikes for Kids winner, but her reward has now extended beyond a new bike from Wersell’s Bike Shop.

Our office contacted Kalahari Resorts, and upon hearing that Tiffany had emptied her savings to help victims of the June tornadoes, the staff decided she deserved to visit after all.

On their dime.

From the hundreds of requests the resort gets every day, they selected Tiffany to come for a free stay because they see her as a truly remarkable young lady.

Her grandmother Karen Koch, who nominated Tiffany to receive the bike, couldn’t agree with that sentiment more.

“She’s such a kind child,” Koch said. “I’m so proud of her. She’s truly made a difference in so many lives, especially mine.”

**Karen’s Freezer Caramel Drizzle Pie**

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**Bikes for Kids, continued from page 1**

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